Soft-tissue lasers offer what you need

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MD LASERS®, the manufacturer of Picasso® and Picasso Lite™ soft-tissue diode lasers, has taken the industry by storm, much to the delight of many orthodontists. Alan Miller, CEO of AMD LASERS, has developed a company model that is built around offering the most affordable, easy-to-use soft-tissue laser supported by a comprehensive warranty, outstanding training and supreme customer support.

Orthodontists who have incorporated Picasso into their practice are enthusiastic about the results. “The Picasso is a great laser for orthodontic use,” said Dr. Lou Chmura, DDS, Marshall, Mich. “With it, you can do all the normal procedures an orthodontist would normally perform. The pulse lengths are adjustable, which makes it easy to produce great results in a shorter time.”

Picasso and Picasso Lite offer the perfect solution to creating exposure for bracket placement. Another application of use includes the removal of hyperplastic tissue in cases where the patients’ gums grow over the existing bracket. Orthodontists also appreciate Picasso’s ability to perform gingivectomies with no patient discomfort and no post-operative sensitivity. On occasions when patients experience issues with their brackets creating gum irritations, Picasso can be utilized as a desensitizing device.

Why have Picasso and Picasso Lite become the world’s best-selling lasers? Many orthodontists claim the unit’s success is due to its portability as the Picasso’s streamline design makes it easy to migrate from operatory to operatory. For those orthodontists making the transition to lasers, many report the Picasso is easy to learn and easy to use. The unit offers 7.0 watts of power and eight customizable presets. The Picasso Lite offers 2.5 watts and three customizable presets.

As a result, AMD LASERS has created a laser that is safe, easy-to-use and quite affordable. Orthodontists can integrate the Picasso into their practice for $4,995 and the Picasso Lite for $2,495.

“Pricing is a key part of our strategy, and we certainly pride ourselves on the outstanding value offered by Picasso and Picasso Lite,” said Bart Waclawik, COO of AMD LASERS. “Yet, as much as offering the best price of any laser manufacturer is important, our commitment to quality is equally important.”

Picasso is supported by an industry-leading, three-year comprehensive warranty, and the Picasso Lite is supported by a two-year warranty.

AMD LASERS ensures that each office is properly trained upon purchase of the laser unit. Training is facilitated by the International Center for Laser Education (ICLE), and additionally, each dental practice is assigned a company dental professional to contact for clinical advice and instruction.

AMD LASERS’ most recent accomplishment is the introduction of disposable tips, which positions the company as the only laser manufacturer to offer orthodontists the choice of utilizing strippable fiber or disposable single-patient use tips.

To learn more about AMD LASERS’ Picasso and/or Picasso Lite laser units, visit the company’s booth, No. 907, during the AAO. You may also visit AMD LASERS online at www.amdlasers.com or call (317) 202-9550 or toll-free at (866) 999-2655.

The Picasso, left, and the Picasso Lite. (Photo: AMD LASERS)